



---

# ISO/IEC JTC 1 WG 6

John Graham, Convener  
Julia Dropmann, Secretary  
Standards Australia, Secretariat

Convener's Presentation  
2012 JTC 1 Plenary



# 25 years ago.....

---

- The concept of “Corporate Governance” was understood in the 18<sup>th</sup> century and even before.
- The phrase “Corporate Governance” appeared in the title of a paper in 1983 (in “Perspectives on Management” by Michael J. Earl)
- The financial crash of 1987 was focusing minds on the relatively young concept of “corporate governance” and it was becoming “centre stage”
- No one was thinking of “Governance of IT” or “IT Governance” – they were too busy trying to manage it.



# Now.....

---

- Corporate Governance is an established and mature concept
- Corporate Governance is now applied to most types of entity and is increasingly referred to as Organizational Governance
- Governance of IT is an important component of Corporate /Organizational Governance
- ISO/IEC 38500 has widespread support as the high level model for Governance of IT
- DTR 38502 adds an effective framework and, most importantly, clearly differentiates governance and management



# San Diego Resolution 18

---

- No agreement has been reached.
- The SC7 position is in N11294
- The WG6 position is in N11293
- There is a commitment to working together - from both groups
- There was a joint session in Jeju in May and a very successful joint meeting in Dublin in September for one day
- The uncertainty about the future of WG6 and the time devoted to considering the issues is reducing the effectiveness of WG6



# Membership and Participation

---

## ■ Participants

- WG 6 as of 2012/9/30 has 69 experts from 16 National bodies.
- Two meetings since last Plenary
  - May 2012, Jeju, 15 Experts from 6 NB, 1 Liaison
  - Sep 2012, Dublin, 12 Experts from 11NB, 1 Liaison
- Meeting attendance has been affected by the ongoing uncertainty about the future



# Work items

---

- DTR 38502 Governance of IT - Framework and Model
  - Currently under DTR ballot
  - Mature set of definitions
- WD TS 38501 Information Technology - Corporate Governance of IT Implementation Guide
  - WD3 presented and comments resolved



# New Work Item

---

- NP/CD 38500 Corporate Governance of IT (Revision)
  - New title “Information Technology – Governance of IT – for the Organization”
  - Minor revision to ensure consistency within the set of documents
  - NWIP precise to ensure ongoing stability
  - CD candidate draft accurately reflects NWIP



# Gap analysis

---

- Key item in WG 6 TOR
  - Work progressing
  - Original structure rapidly became too complex
  - Alternative approach being followed
  - Now reasonably populated with current documents
  - Input from brainstorming session
  - Aiming for completion by end of year





# New Projects

---

- Evolving a “Case Build” methodology
- Three key steps:
  - Create an ad hoc group
  - Answer questions:
    - Is it in scope – both Governance and IT dimensions?
    - Is it needed and is there a demand?
  - Produce a marketing level document
    - Test stakeholder response
    - Gain concrete stakeholder support
- If the answers returned by the ad hoc group are positive, substantiated and support is evident
  - Proceed to Preliminary Stage or NWIP



# New Projects

---

- Advantages
  - Less formal and more agile than a Study Group
  - Can be set up by and within a working group
  - Faster response possible
- Test case – Benefits Realization for IT Enabled Investments
  - Well substantiated positive answers to questions within 2 months – achieved!
  - “Flyer” document to be released this month – on schedule.



# user engagement

---

## ■ Participation

- Face to face still difficult to achieve
- Need to concentrate on “hubs” as meeting venues to reduce cost
- Electronic small group meetings very successful
- Growing participation in governance standardization at national level
- Significant changes in representation. More interest from senior practitioners and advisors



# user engagement

---

- Who are our users

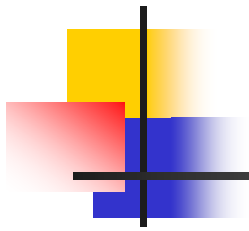
- Current document, ISO/IEC 38500, aimed at users of IT, those who govern the use of IT and those who advise them
- The corporate governance community, both from those who govern and those who advise
- Governments and government bodies
- Small and medium business



# outreach

---

- Resources and effort now being put into outreach
  - “Value in Governance of IT” now published by Standards Australia
  - “Governance of Benefits Realization for IT Enabled Investments” in final stages of preparation
- Outreach activities of individual members continue



Thank you for your attention